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Placemaking

Why Focus on This Topic?

Creating Great Places is about turning regular everyday places into special ones.

Our partners across the county said these policies were the most important:

- Make our downtowns more vibrant, safe, and attractive
- Design communities that put people first

In this part of the presentation...

We will:

- Explain what we mean by a “great place” and “placemaking”
- Point out some locations in your area that could use some TLC
- Discuss what it would take to make them better

What makes a **great place**?

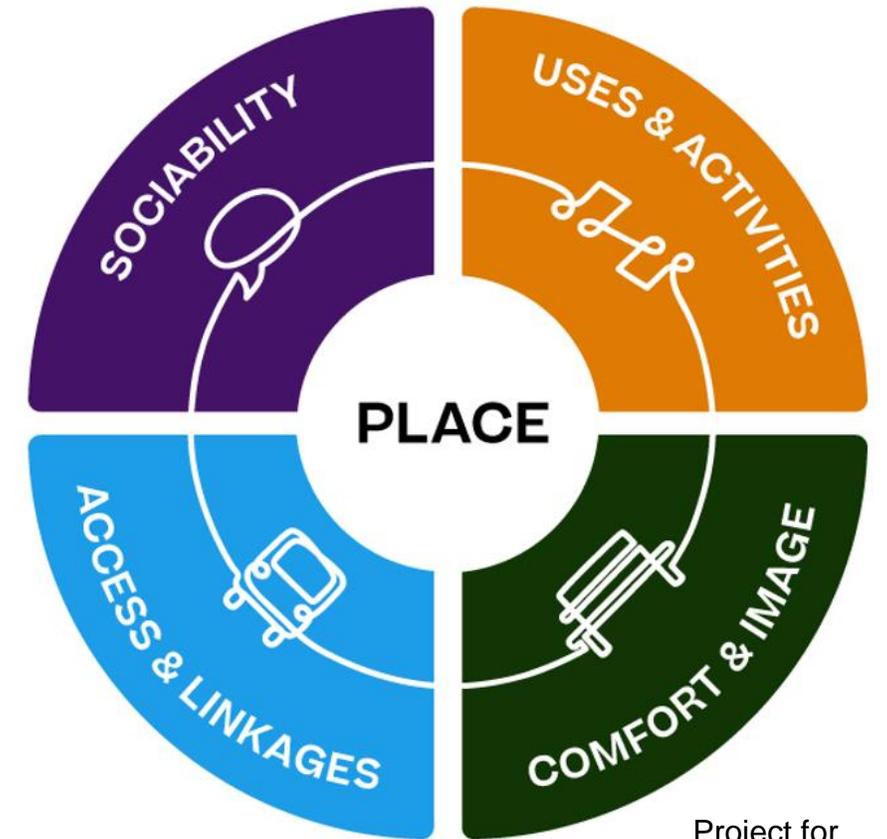
They are places:

- That locals are proud of
- Where people get together
- Where businesses want to be
- Where events like mud sales, fairs, and barbeques happen



The **Project for Public Spaces** has noted that great places share four characteristics in common. They are:

- Accessible and well connected to other important places in the area
- Comfortable and project a good image
- Attractive locations for activities – they make people want to participate
- Sociable environments where people want to gather and visit again and again



place



Place





place

Place



How do you
create a
great place?



Through **placemaking.**

Placemaking
is turning a place
you can't wait
to get through
into one that you
never want to leave

Fred Kent





We still overbuild for cars...
and underbuild for everything
else.



Fred Kent's Law

If you plan for cars and traffic, you get cars and traffic.



If you plan for people and places, you get people and places.

A Little Goes a Long Way

This isn't an all or nothing deal! Small changes can make a big impact. And you don't always need to spend a lot of money.

Partnerships make things less expensive. Work with businesses in your area to see what you can accomplish!

Start with easy things like putting buildings in front and putting parking in the back or off to the side.

Placemaking in Your Area



Enola Low Grade Trail Connection Quarryville Borough

Why

- It would help the local economy by creating more opportunities for recreation

What Would Make It Better

- Sidewalks, directional signs, and trees

Study says rail-trails are a boon

BY AD CRABLE
Staff Writer

Lancaster County communities in the midst of new rail-trail projects might be emboldened by a new survey that shows the existing Conewago Recreation Trail and Lebanon Valley Rail-Trail are valued by area residents and stimulate local economies.

"They're good for the quality of life, and they're good for the economy," said Carl Knoch, who helped

Please see **BOON**, page A4



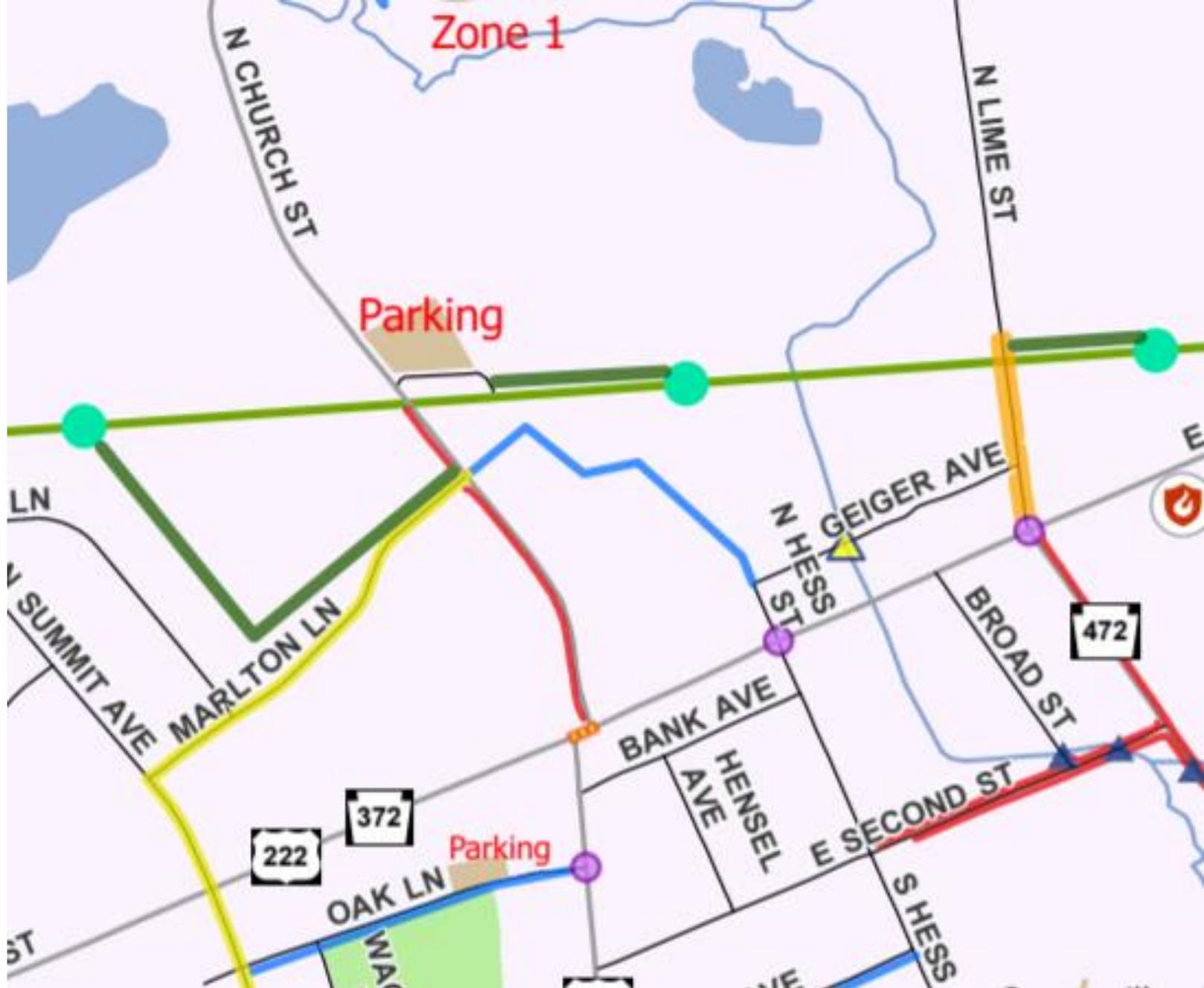
What Would Make It Better

- Older buildings in the area could be rehabbed to serve trail users



**It's already
adopted policy!**

- New connections to the trail are shown on the borough's official map



Example

- Northwest River Trail
(Columbia, Marietta, and
Bainbridge)

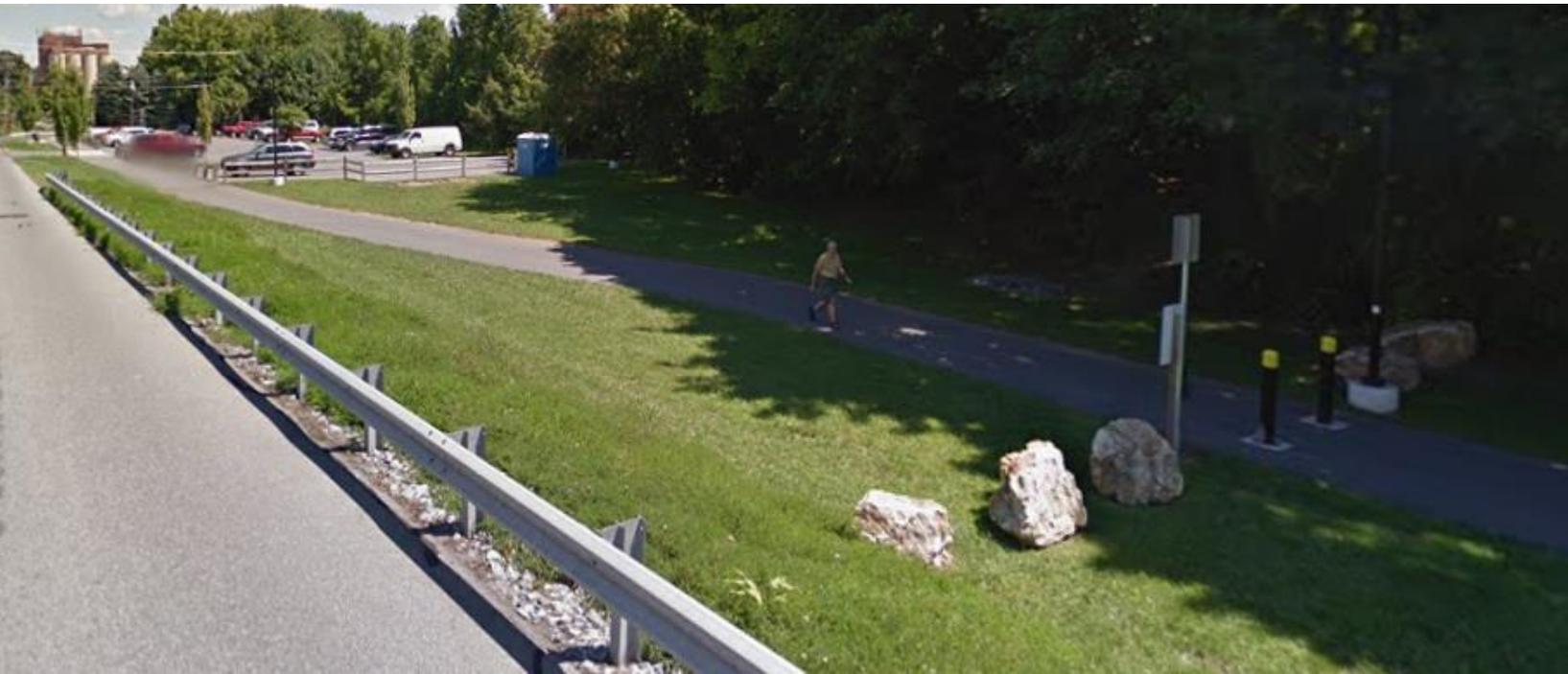


Explore York



Example

- Warwick to Ephrata Rail Trail



Village of Georgetown Bart Township

Why

- The village has several places where people get together (restaurants, fire company, bank)





What Would Make It Better

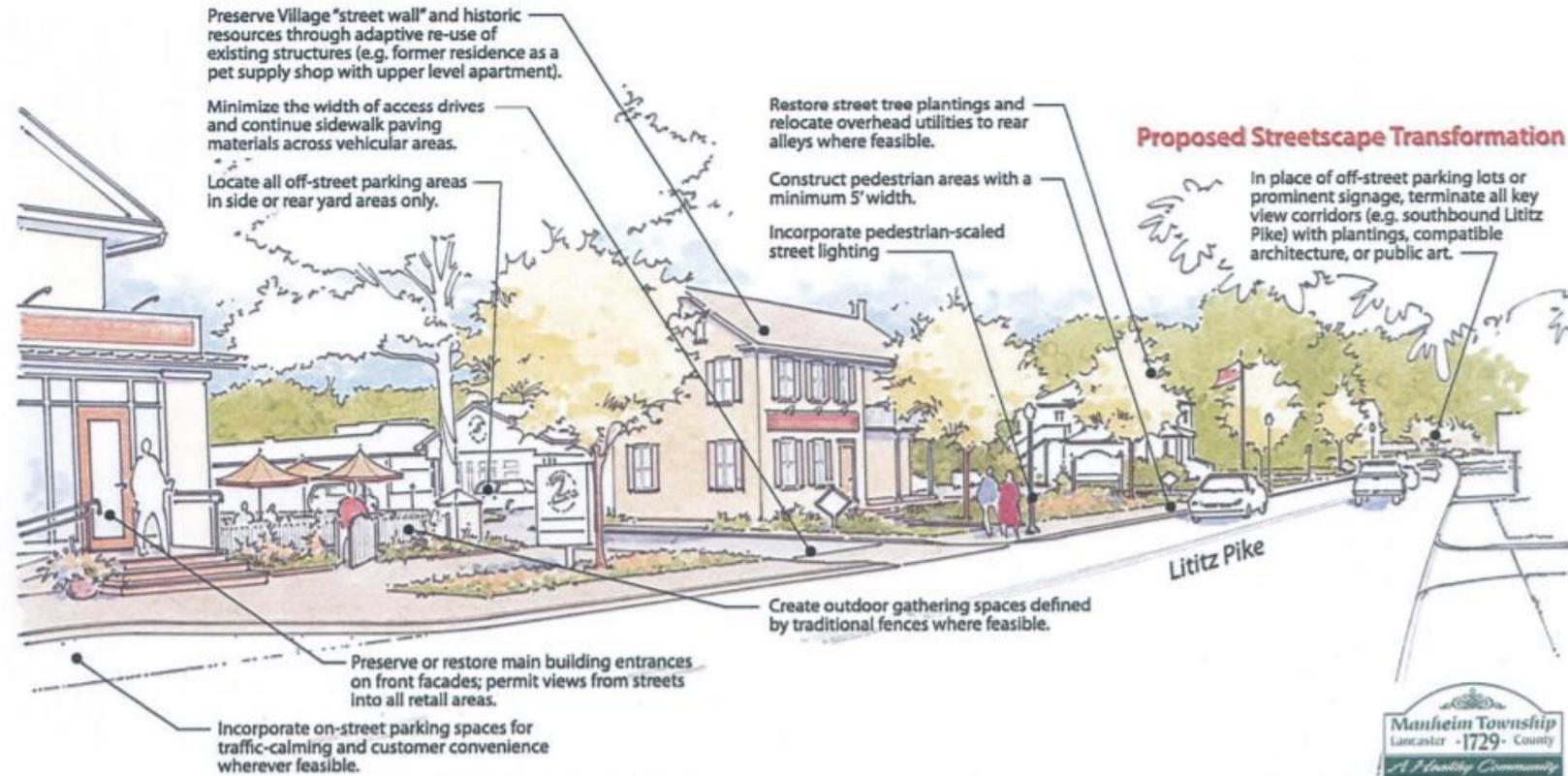
- Curbs and sidewalks
- Trees
- Landscaping



Example

Neffsville (on Lititz Pike in Manheim Township)

- The township adopted this drawing as part of its zoning ordinance



Connections in Christiana Borough

Why

- Library and historic sites are tough to find, because they're separated by the Amtrak line





Underground Railroad Center



Other Sites

- Christiana Hotel
- Old railroad passenger station
- Freight station



What Would Make It Better

- Pavers on sidewalks & crosswalks
- Special lighting
- Signs to guide visitors



Example

- Freedom Trail in Boston



Example

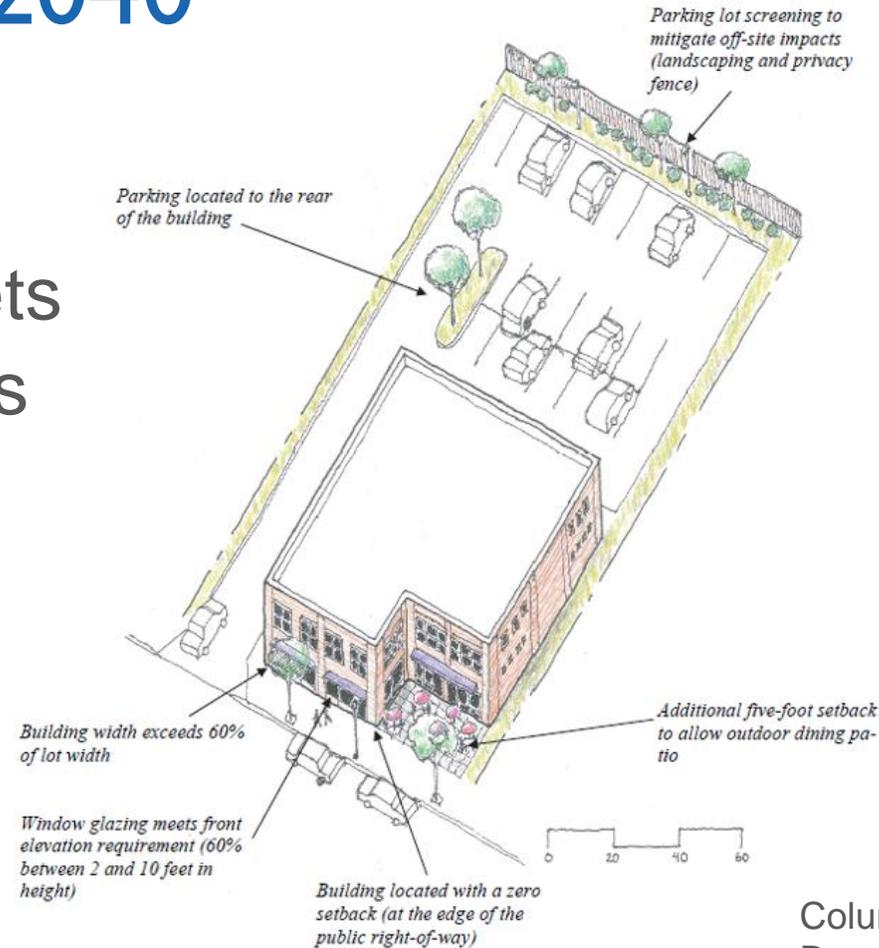
- Signs for the Delaware & Lehigh Heritage Corridor



Making It Happen: Using the Tools in **places2040**

Municipalities

- Complete Streets
- Align Resources
- Collaborate
- Simplify Zoning
- Official Maps



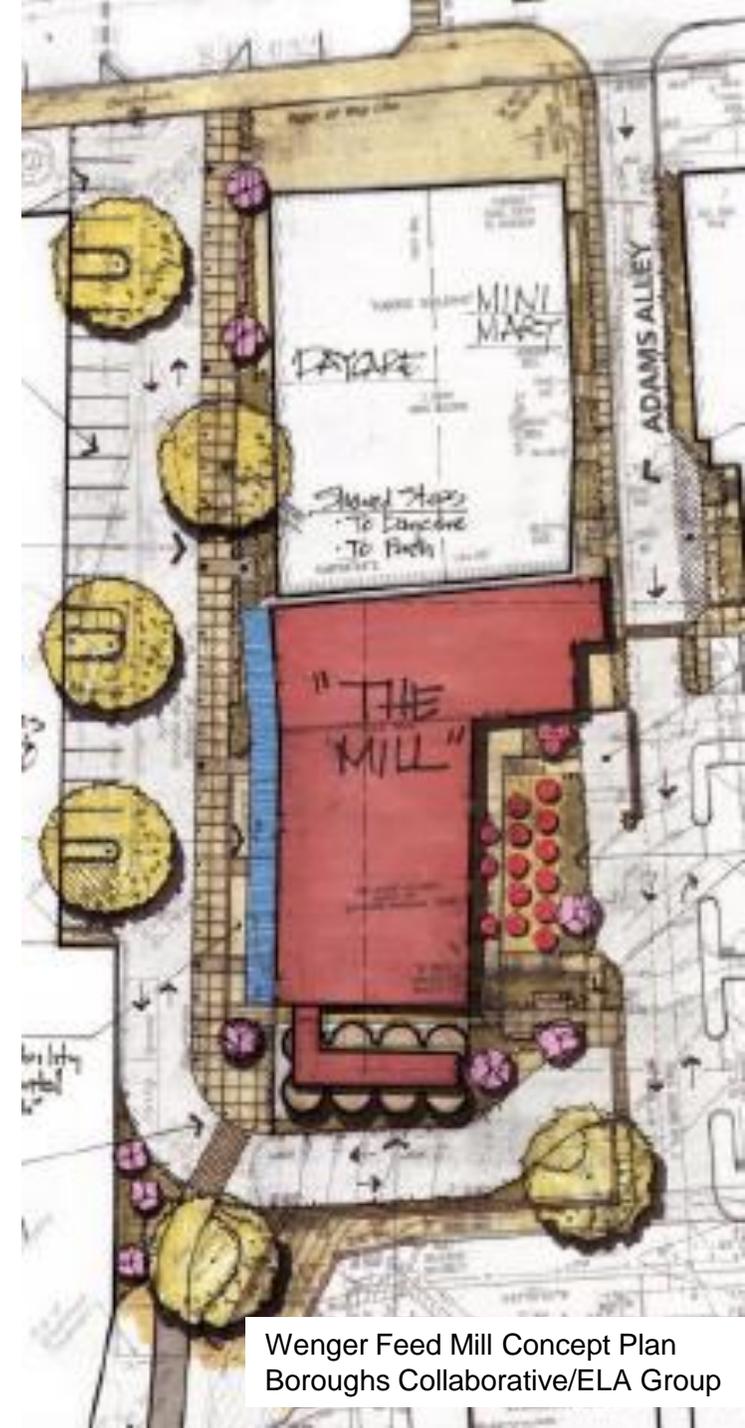
Millersville Borough

Lancaster County Planning Department

- Simplify Zoning – New & revised ordinances for downtowns
- Collaborate – Visualizations to help implement great places

Partners for Place

- Align Resources – EDC Boroughs Collaborative



Wenger Feed Mill Concept Plan
Boroughs Collaborative/ELA Group

Questions for Discussion

- How might your region benefit from the improvements we've suggested?
- What could be done to prioritize and fund these potential projects?
- What can all of you do to facilitate improvements like these, and to participate in the planning process?