

places2040 Implementation Workshops

Fall 2021 Series: Creating Great Places

Placemaking Focus Area (West Planning Area)

- **Conestoga Crossroads**, Conestoga Township
 - Why – The central community hub in Conestoga is the five-point intersection at the Conestoga Wagon Restaurant. This is an auto-oriented area that doesn't feel like the village center, and it lacks community character. Paved parking areas extend to the road with no buffer provided. There are no sidewalks, or crosswalks and it is not pedestrian friendly. It's also a very dangerous intersection for vehicles.
 - Solution – Short term solutions would involve streetscape and traffic calming improvements, including sidewalks, crosswalks, ornamental lighting, signage, and street trees and landscaping. This would create a safer, more attractive intersection that establishes a sense of a town center. Longer term efforts could focus on extending these streetscape improvements to link nearby hubs of activity, including the Conestoga Area Historical Society, Township Pool, and the Conestoga Elementary School.
 - Best Practices – Neffsville Streetscape Improvements