

places2040 Implementation Workshops

Fall 2021 Series: Creating Great Places

Placemaking Focus Areas (Northwest Planning Area)

- **Marietta Trailhead Center**, Marietta Borough
 - Why – Vacant, historic building in close proximity to the Northwest River Trail. Project is currently in planning stages, and the County Redevelopment Authority is seeking grant funding
 - Solution – Implement the adaptive reuse of the building as a trail services building, that also houses a banquet/event facility. The banquet/event space will also be used for educational programs about the river and borough. This project will provide parking, open space, and public amenities oriented toward serving trail users and promoting downtown
 - Best Practices – Columbia Crossings Trail Services Building
- **Market Square**, Manheim Borough
 - Why – This public space is already an impressive place, and is well used by the community, however this presents a great opportunity for implementing placemaking to activate the space and make it more vibrant, safe, and attractive
 - Solution – Make the square more pedestrian friendly, and a place where people want to gather. Celebrate the square’s historic past. Also improve traffic flow, parking, and pedestrian safety. This project has had preliminary planning completed and the Borough is seeking PennDOT multimodal funding.
 - Best Practices – Emmaus Triangle Park (Emmaus, PA), Head House Square (Philadelphia, PA)
- **West and East Main Street Corridor/Gateway Improvements**, Mount Joy Borough
 - Why – The corridors into the borough lack a sense of place and are not welcoming. While sidewalks are present, the corridors are not pedestrian or bicycle friendly
 - Solution – Short term solutions would involve streetscape improvements, including new sidewalks, street trees and landscaping. Incremental, longer-term solutions include locating buildings up to the sidewalk, with parking behind (on-street parking where possible)
 - Best Practices – Lincoln Highway Streetscape Plan (East Lampeter Township), and South Broad Street Gateway/Corridor Improvement project (Lititz Borough)