

# ***places2040* Planning Leadership Awards Program**

## **PLANNING PROJECT AWARDS GUIDELINES**

These awards are specifically designed to recognize planning projects which demonstrate leadership and effectiveness in implementing *places2040* during the last three years (2019-2021).

### **AWARD TYPES:**

#### **LEADERSHIP**

These projects incorporate the greatest number of planning leadership principles and address most of the “Big Idea” award category attributes in *places2040*. They are exceptional in demonstrating leadership and effectiveness in implementing *places2040*.

#### **ACHIEVEMENT**

These projects incorporate a significant number of planning leadership principles as well as the “Big Idea” award category attributes in *places2040*. They do a superior job of demonstrating leadership and effectiveness in implementing *places2040*.

#### **CERTIFICATE OF MERIT**

These projects incorporate many of the planning leadership principles as well as the “Big Idea” award category attributes in *places2040*. They are proficient in demonstrating leadership and effectiveness in implementing *places2040*.

### **AWARD CATEGORIES (*places2040* “Big Ideas”):**

CREATING GREAT PLACES

CONNECTING PEOPLE PLACE AND OPPORTUNITY

TAKING CARE OF WHAT WE HAVE

GROWING RESPONSIBLY

THINKING BEYOND BOUNDARIES

## ELIGIBILITY

This award is specifically designed to recognize planning projects which demonstrate leadership and effectiveness in implementing *places2040*. Projects completed between 2019 and 2021 are eligible.

Any planning project which has demonstrated a significant leadership role in championing excellence in planning, implementation, or advocacy and has contributed to community improvement in Lancaster County is eligible.

Projects from the public, private, or nonprofit sectors are eligible. Examples include plans, programs, ordinances, and guidelines; conservation, preservation, and revitalization efforts; best practices; public involvement, outreach, and education; implementation efforts; built projects; and partnerships; etc.

Nominated projects must meet a significant number of the award criteria which include commitment, advocacy, collaboration, civic engagement, consensus building, mobilization of resources, education, effectiveness, innovation, and organizational development.

Anyone may nominate a project for an award.

## SCORING -- TOTAL POSSIBLE POINTS = 200

- **Award Application Submittal Package** (0 – 10 Total Points)
- **Planning Leadership Principles** (0– 90 Total Points / up to 10 points for each criterion)
- **Award Category** (0 – 100 Total Points / up to 10 points for each criterion)
- **Additional Points** may be awarded at the discretion of the judges.

### AWARD APPLICATION SUBMITTAL PACKAGE (0 – 10 Total Points)

**A Narrative:** A clear, concise narrative describing how the entry meets the selected award category's criteria as well as any other attributes it illustrates.

**Supporting Material:** High-resolution photographs, plans, and documents; recognitions; news articles; etc.

**Presentation Quality:** A neat, well organized, and professional-looking application package.

### PLANNING LEADERSHIP PRINCIPLES (0 – 90 Total Points / up to 10 points each)

**Effectiveness:** Advancing the goals and objectives of *places2040*.

**Innovation:** Using innovative technology, processes, procedures, programs, or approaches.

**Use of Best Practices:** Using policies, methodologies, technologies, or techniques that have been proven to be reliable and consistently achieve results.

**Replicability:** Showing that the project can be replicated in Lancaster County.

**Partnerships / Collaboration:** Taking a cooperative, coordinated, and/or regional approach. Using partnerships to develop and/or implement the project and achieve its goals.

**Effective Communication:** Using a variety of communication techniques and media to engage stakeholders.

**Civic Engagement:** Involving, informing, and seeking support from the community.

**Advocacy:** Championing or promoting a project, plan, program, or process.

**Consistency with Planning:** Supporting and implementing county, regional, and local plans.

**AWARD CATEGORY** (0 – 100 Total Points / up to 10 points each)

**>>> NOTE: Select only one Award Category for the project submittal.**

### **Creating Great Places**

**Vibrant, Safe, and Attractive Environments** that improve the quality of life for those who live and work there.

**Third Places** where people can socialize and network away from home or work.

**Design Which Puts People First** by improving health and safety and welcoming people of all ages and abilities.

**A Mix of Uses** including a variety of housing types or retrofitting retail and commercial areas to accommodate housing.

**A Greater Supply and Diversity of Housing Types** to own and rent to meet the increasing demand for apartments, condos, townhomes, etc.

**Complete Communities** with a unique sense of identity.

**Community Character** that is enhanced by retaining unique features and integrating new development into surrounding neighborhoods.

**New, Innovative, and Cost-Effective Ways to Reduce Traffic Congestion** rather than building or widening roads.

**An Integrated Transportation Network** that uses new technology and encourages walking, bicycling, and transit use.

**An Attractive Business Environment** which sparks creativity and investment and capitalizes on new technology and community assets.

## **Connecting People, Place & Opportunity**

**Downtowns as Regional Hubs** of employment, culture, sports, and entertainment for the regions around them.

**Open Space and Natural Areas in UGAs** sufficient to meet the needs of a growing population and within walking distance of most residents.

**A Transportation Network That Better Accommodates Bicycles, Pedestrians, and Transit** including moreflexible public transportation options.

**Housing, Jobs, Schools, Transportation, and Other Destinations that are Connected** with roads, transit, trails, and sidewalks.

**Sufficient Commercial, Industrial, and Institutional Land** to support a growing and diversified local economy.

**Development that Integrates Housing, Jobs, Schools, and Services** rather than developing them in separate places.

**A Well-Connected Countywide Network of Trails and Natural Areas** accessible to all county residents.

**Support for Industry Clusters** -- groups of businesses, suppliers, and institutions that share common markets, technologies, and a need for certain skills.

**Community Amenities to Attract and Retain a Skilled Workforce** that earns a competitive wage.

**Coordination Between Educators, Workforce Organizations, Employers, and Government** to remain competitive in the 21st-century economy.

## **Taking Care of What We Have**

**Preservation of Large Contiguous Areas of Agricultural Land** through consistent and effective protection measures tailored to unique rural areas.

**An Interconnected Network of Greenways and Open Space** that establishes large blocks of preserved land, creates links, and protects important habitat.

**Strategies to Preserve the Farmer as Well as the Farm** -- on-farm businesses, value-added processing of local produce, minimal farm fragmentation, etc.

**Regional Management of Stormwater** for improved water quality, maximum operational efficiency, and cost-effectiveness.

**Protection and Restoration of Natural Systems** such as floodplains, wetlands, native plants, and wildlife habitat to improve waterways and water quality.

**Maintenance and Improvement to Community Infrastructure** including roads and bridges; water, sewer, and stormwater systems; and technology.

**Maintenance, Rehabilitation, and Reuse of Existing Buildings** because it's more sustainable and protects community character.

**A Sustainable Supply of Clean Water** to support a growing population and a strong economy.

**Stewardship of Our Heritage** such as our world-class farmland, vibrant urban places, and outstanding natural areas which define our sense of place.

**Promotion of Entrepreneurship and Local Businesses** to inspire residents to buy locally produced products and strengthen the "maker economy."

### ***Growing Responsibly***

**Retention of Urban Growth Areas** generally as they are with the total amount of buildable land within UGAs as a whole remaining about the same.

**At least 85% of New Dwellings Built in UGAs.**

**Efficient Use of Remaining Buildable Land in UGAs** to accommodate residential and non-residential (commercial, industrial, and Institutional) needs.

**A Focus on Redevelopment and Infill in UGAs** where sewer, water, and transportation infrastructure already exists.

**Planned Use of Large Tracts (40+ Acres) of Vacant Land in UGAs** as "growth opportunity areas" reserved for mixed use and non-residential development.

**Limited Large Lot Residential Development in Rural Areas** of no more than 15% of total new dwellings in the county.

**Compact and Efficient Development** with an emphasis on building up not out, improving the pattern of growth, and providing connections.

**Residential Development at a Density of 7.5 Dwellings per Acre** (countywide average -- varies by region).

**Infrastructure Facilities and Services Provided Prior to New Development Occurring.**

**A Reduction of Projected Rural Population** by 3% with that population redirected to UGAs.

## **Thinking Beyond Boundaries**

**A Focus on Communities, Corridors, and Landscapes** as a framework for future land use and transportation planning.

**Governments, Organizations, and Businesses Working Toward the Same Goals** in the community.

**More Efficient, Consistent, and Regional Planning and Regulation** through a simplified approach to land use, incentives, and local implementation.

**Stronger Links Between the Public, Private, and Nonprofit Sectors** and between different levels of government to achieve planning goals.

**A Diverse Array of Skilled Leaders** who can be champions for place-based planning.

**Broader Constituencies** including everyone from school children to retired adults.

**More Opportunities for Civic Engagement** on planning issues.

**Education Efforts on Planning Issues** and how they affect our health, quality of life, environment, and economy.

**Regionalization of Public Services** to reduce costs, increase efficiency, and avoid duplication.

**Achieving Regional Planning Goals and Targets.**

## **RECOGNITION OF AWARD WINNERS**

All projects will be showcased at an event in the spring of 2022 to recognize the award recipients.

In addition, the award winners will be displayed on the Lancaster County Planning Commission's website. The County Planning Commission may also use the winning entries in their promotional and educational materials.

## AWARDS NOMINATION AND SUBMITTAL PROCESS

The process for nominating and submitting a project for a *places2040* Leadership Award is as follows:

### Step 1: Submit Initial Nomination Form

- Nominators should submit an initial nomination form to LCPD for consideration.
- Please use the nomination form below or submit the same information in an email or attachment to Mary L. Frey, AICP, Principal Planner, Lancaster County Planning Department at [frey@co.lancaster.pa.us](mailto:frey@co.lancaster.pa.us).
- Nominations will be reviewed as they are received.
- Nomination deadline is **Monday, January 31, 2022**.

### Step 2: Preliminary Determination of Eligibility

- LCPD staff will make a preliminary determination of eligibility for each initial nomination received and contact the nominator with its decision.

### Step 3: Invitation to Apply

- Nominators will be invited to submit a full application for those nominees deemed eligible for consideration.

### Step 5: Complete Application Package

- Nominators must complete an application package containing the information required for the selected award category.

### Step 6: Submit an Application Package

- Nominators must submit the completed application package to LCPD on a flash drive.
- Application deadline is **Tuesday, February 15, 2022**.

### Step 7: Confirmation of Receipt of Application

- Nominators will receive email confirmation from LCPD staff of the receipt of their application package.

*places2040* Leadership Awards Program  
**PLANNING PROJECT AWARDS NOMINATION FORM**

Nomination deadline: **Monday, January 31, 2022**

**Nominee Information**

Name of Project: \_\_\_\_\_

Contact Information: \_\_\_\_\_

Web Link: \_\_\_\_\_

**Award Narrative**

Please describe why the nominee deserves to be recognized.

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**Nominator Information**

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_



## APPLICATION PACKAGE

**Applicant Information Sheet** – Project name, award category, participant names and organizations, web links, and contact information.

**Project Description** -- A clear, concise project summary of no more than 100 words.

**A Narrative:** A clear, concise narrative describing how the entry meets the Planning Leadership Principles and the selected Award Category's criteria outlined above as well as any other attributes it illustrates.

**Supporting Materials** – High-resolution photographs, images, plans, documents, project results, recognitions, news articles, etc. which support the application.

## SUBMITTING AN APPLICATION PACKAGE

**Award applications must be submitted on a flash drive to**

Mary L Frey, AICP, Principal Planner  
Lancaster County Planning Department  
150 North Queen Street, Suite 320  
Lancaster, PA 17603

The entire application package should be submitted as a pdf. In addition, all graphics and photographs should be submitted as images at a resolution of 300 dpi or higher. These images may be used by the Lancaster County Planning Commission and the Lancaster County Coalition for Smart Growth at the awards event and beyond.

*By submitting an application, the applicant agrees that the Lancaster County Planning Commission and the Lancaster County Coalition for Smart Growth have the right to use the applicant's submitted materials in whole or in part for educational, promotional, marketing, and public relations purposes to advance the implementation of places2040.*

## APPLICATION DEADLINE

**Award applications must be received by Tuesday, February 15, 2022.**

## CONTACT INFORMATION

If you have any questions, please contact Mary L. Frey, AICP, Principal Planner, Lancaster County Planning Department at [frey@co.lancaster.pa.us](mailto:frey@co.lancaster.pa.us) or 717-299-8333.